



SCOTT MEACHAM
OKLAHOMA STATE TREASURER

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College Savings Plan kicks off College Savings Month with Sweepstakes
Football fans can win tickets, prizes to one of three Oklahoma college games

OKLAHOMA CITY – Whether it’s crimson and cream, orange and black or blue and gold, the time is here to dust off your football gear. The Oklahoma College Savings Plan (OCSP) can help you kick off the 2008 college football season with an ultimate fan experience to one of three home Oklahoma college games.

September is Oklahoma College Savings Plan Month and for the second year in a row football fans can participate in the OCSP’s VIP Fan Experience Sweepstakes. Winners of the Sweepstakes will receive four tickets to one of the following three college games: the Oklahoma State University/Texas A&M game in Stillwater on Oct. 4, the University of Oklahoma/Kansas game on Oct. 18 in Norman and the University of Tulsa/Central Florida game in Tulsa on Oct. 26.

“Oklahomans pride themselves on being Cowboys, Sooners or Golden Hurricanes, and come fall, fans are anxious to see their favorite team in action on the football field,” State Treasurer Scott Meacham said. “Last year’s Sweepstakes was such a success. We raised awareness about the OCSP and the importance of saving for college and several lucky fans got a chance to enjoy the excitement and atmosphere of a college football game in true VIP style.”

Registration begins August 25th and includes a chance to win four tickets to one of the three games, pre-game sideline passes, game programs, plus autographed footballs from the respective coaches. Go to www.ok4saving.org for complete rules and details and register to win by Sept. 28 for the OSU game, by Oct. 12 for the OU game and by Oct. 19 for the Tulsa game.

“The Oklahoma College Savings Plan offers tax advantages for Oklahoma families saving for college,” said Meacham, chair of the OCSP board of trustees. “The VIP Fan Experience Sweepstakes is a great way for us to grab their attention and let parents know all about the program.”

Any earnings to an OCSP account are tax deferred, and become permanently tax free when qualified withdrawals are made to fund an array of student expenses at most institutions of higher learning. Funds may be used at virtually any private or public college nationwide, and the savings can be applied to tuition as well as other qualified expenses including fees, books, supplies and certain room and board costs.

For more information about the Oklahoma College Savings Plan or to open an account with as little as \$100 per investment option, visit the website at www.ok4saving.org or call 1-877-654-7284.

The OCSP VIP Fan Experience is courtesy of the Oklahoma College Savings Plan. No purchase necessary. Void where prohibited. Open only to legal Oklahoma residents over 21 years of age and to OCSP account owners as of 8/24/08.

The Oklahoma College Savings Plan is a state-sponsored, tax-advantaged 529 college savings plan managed by TIAA-CREF Tuition Financing Inc. Introduced in April 2000, the Oklahoma College Savings Plan currently has more than \$302 million in total assets and almost 40,000 accounts, as of August 15, 2008.

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The tax information contained in this material is not intended to be used, and cannot be used by any taxpayer, for the purpose of avoiding tax penalties that may be imposed on the taxpayer. It was written to support the promotion of the products and services offered by the Oklahoma College Savings Plan. Taxpayers should seek advice based on their own particular circumstances from an independent tax advisor.

The Oklahoma College Savings Plan (OCSP) is administered by the Oklahoma State Treasurer. TIAA-CREF Tuition Financing, Inc. (TFI) serves as Program Manager. TFI's affiliate, TIAA-CREF Individual & Institutional Services, LLC, is the distributor.

Consider the investment objectives, risks, charges and expenses before investing in the Oklahoma College Savings Plan. Please call toll-free 1-877-654-7284 for a [Disclosure Booklet](#) containing this information. Read it carefully.

Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

The State of Oklahoma, its agencies, TIAA-CREF Tuition Financing, Inc., Teachers Insurance and Annuity Association of America and its affiliates do not insure any account or guarantee its principal or investment return except for TIAA-CREF Life Insurance Company's guarantee to OCSP under the funding agreement for the Guaranteed Option. Account value will fluctuate based upon a number of factors, including general market conditions.

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